

Carl-Henning Pedersen & Else Alfelts Museum

A Gift To The People

Exhibition architecture by Jac Studios

JAC Studios is behind the exhibition design of A GIFT TO THE PEOPLE, now open from April 24 at the Carl-Henning Pedersen & Else Alfelts Museum.

The exhibition traces the remarkable vision of artists Carl-Henning Pedersen and Else Alfelt, who, from the 1930s onwards, chose to keep their works together rather than sell them, believing art should be accessible to all.

Marking the museum's 50th anniversary, the exhibition brings this vision to life through 67 paintings shown for the first time in over 40 years, many of which were discovered hidden in the artist's studio in southern France.

Credits:

Clients: Carl-Henning Pedersen & Else Alfelts Museum

Exhibition architects: JAC studios

With support from: Augustinus Fonden, Carl-Henning Pedersens Fond, Carl-Henning Pedersen og Sidsel Ramsons Fond, Ny Carlsbergfondet and Midtjydsk Skole- og Kulturfond

About JAC Studios

With the foundation in architecture, scenography and art, JAC studios work with exhibition architecture for museums, companies as well as in public urban space.

The Vision is an interest in challenging and developing the exhibition experience and the future values this implies. We have a solid experience of small and large-scale projects in all stages of the design process. We work in close dialogue with the client, and offer a complete design, from conception, to detailed drawings, production and tender request documentation.

JAC studios believe in contextual exhibitions, where the narrative or thematic story is communicated through a one-off design, which responds to movement, the specific space, the scenic setting, light, sound and furniture. However, while the consideration of these elements as essential, the artifact remains the main driver for the design.

We believe that the combination of scenography and architecture provides a base for alternative thinking and results in communicative spaces accentuated by storytelling, aesthetics, materiality, sustainability and user participation. We believe that exhibition design plays a major role in contributing to debates and dialogues. Therefore, the exhibition should work as a social and communicative stage.